



WUTR
201 Humboldt Street
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1444762

Schedule Dates 10/11/16-10/17/16
Advertiser NRCC (66196)
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155/915/8142 (566598)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 155/915/8142
Account Types National/Political
Billing Type Standard
Comments NRCC IE 2016
Separation: 30

Date Entered 10/07/16
Last Modified 10/07/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25326104
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$304.50
Net Total \$1,725.50
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Oct. 2016	9	\$2,030.00
Grand Total:	9	\$2,030.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	7A- Good Morning America	1		X						1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	10/7/16
2.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7A- Good Morning America	1				X				1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	10/7/16
3.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7A- Good Morning America	1	X							1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	10/7/16
4.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	9A- Live! With Kelly & Michael	1			X					1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	10/7/16
5.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	9A- Live! With Kelly & Michael	1					X			1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	10/7/16
6.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7:57P- Dancing with the Stars	1	X							1	\$550.00	\$550.00	Utica (WUTR)	Dancing With the Stars-ABC	10/7/16
7.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	10P- Conviction 10P	1	X							1	\$450.00	\$450.00	Utica (WUTR)	Conviction-ABC	10/7/16
8.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	10P- Designated Survivor 10P	1			X					1	\$400.00	\$400.00	Utica (WUTR)	Designated Survivor-ABC	10/7/16
9.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	9P- Shark Tank	1					X			1	\$350.00	\$350.00	Utica (WUTR)	Shark Tank B-ABC	10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions